

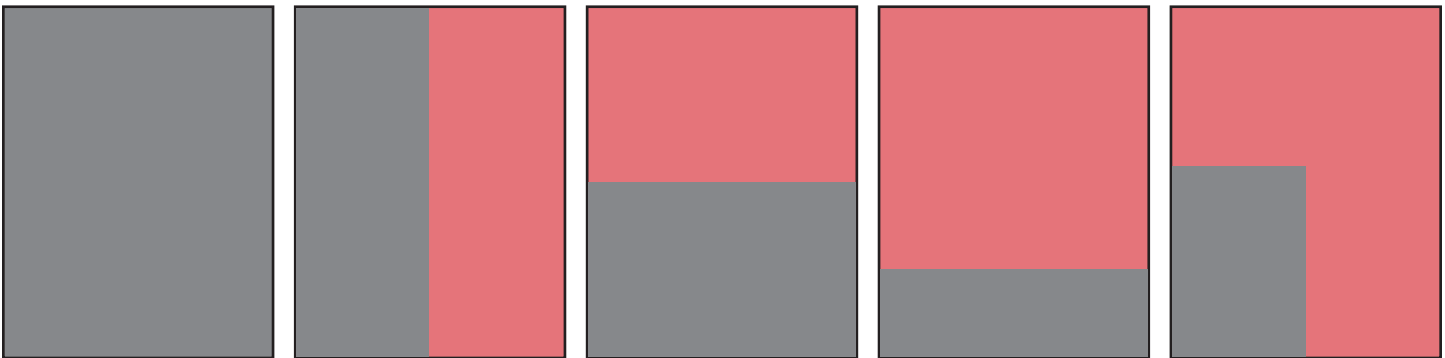
# the WEAL

Monthly magazine of the SAIT Students' Association.

## Ad spec. sheet and rates

Ad sizes in inches, and width x height. The Weal is published at the beginning of each month during SAIT's fall and winter semesters, making an 8 issue print-run per school year.

The published size of a page in the Weal is 8.25"x 10.75." The size of a page going off to print is 8.5" x 11." All ads must include a 1/4" bleed and must be high-res.



### Full page

8.5 x 11

Issues 1-8: \$825.

All 8 issues: \$597.

### Half page vertical

4.25 x 11

Issues 1-8: \$530

All 8 issues: \$396

### Half page horizontal

8.5 x 5.5

Issues 1-8: \$530

All 8 issues: \$396

### 1/4 page horizontal

8.5 x 2.75

Issues 1-8: \$405

All 8 issues: \$304

### 1/4 page block

5.25 x 5.5

Issues 1-8: \$405

All 8 issues: \$304

### Print deadlines.

Ads are due to [ruwald.defortier@edu.sait.ca](mailto:ruwald.defortier@edu.sait.ca) by 4 p.m. of each due date.

#### Print issue:

October  
November  
December  
January  
February  
March  
April

#### Ads due:

Sept. 20  
Oct. 25  
Nov. 22  
Dec. 20  
Jan. 24  
Feb. 21  
March 21

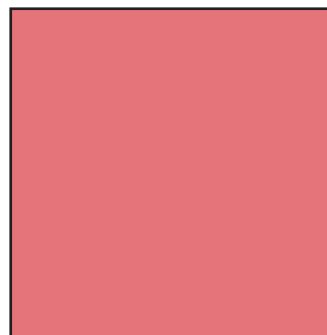
### Online ads and deadlines:

Ads are available on a weekly basis on [theweal.com](http://theweal.com). Online ads are due noon to [ruwald.defortier@edu.sait.ca](mailto:ruwald.defortier@edu.sait.ca) before the allotted week

#### Website leaderboard

728 pixels x 90 pixels

\$200 per week. Loads on every page of [theweal.com](http://theweal.com)



#### The big box

300 pixels x 250 pixels

\$100 per week.

Displayed on the side of every story on [theweal.com](http://theweal.com)

Questions? Want to advertise with us? Email us at [theweal@edu.sait.ca](mailto:theweal@edu.sait.ca).