

# the WEAL

WEEKLY NEWSPAPER OF THE SAIT STUDENTS' ASSOCIATION

EVERY MONDAY THEWEAL.COM

## Newspaper Advertising Rates

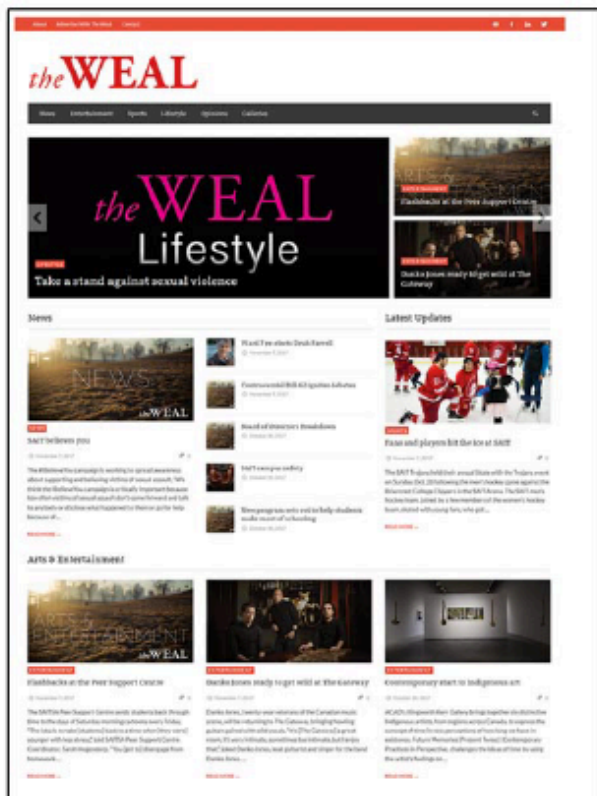
**ADVERTISING RATES** (Black & White) Applicable taxes are not included *Full Colour Charge: \$150*

Ad Sizes (WxH)	1-7 Issues	8-15 Issues	16+ Issues
Full Page (10.2 x 15.5)	\$675 per issue	\$640 per issue	\$610 per issue
1/2 Page (10.2 x 7.7)	\$380 per issue	\$360 per issue	\$345 per issue
1/4 Page (5.1 x 7.7)	\$255 per issue	\$245 per issue	\$230 per issue
1/8 (5.1 x 3.8)	\$215 per issue	\$205 per issue	\$195 per issue
1/16 Page (5.1 x 1.9)	\$115 per issue	\$110 per issue	\$105 per issue

**Premium Placement** (Includes Colour)

Ad Sizes (WxH)	1-7 Issues	8-15 Issues	16+ Issues
Outside Back Cover	\$1100 per issue	\$995 per issue	\$895 per issue
Front Cover Banner	\$450 per issue	\$435 per issue	\$400 per issue

## theweal.com Advertising Rates



### Options/Rates

#### Leaderboard:

\$200.00+tax /per week  
(768 x 90 pixels)

#### Rectangle:

\$100.00 + tax /per week  
(300 x 250 pixels)

Questions? Email us at:

theweal@cu-ads.com